



Catalog of Garden Grandeur

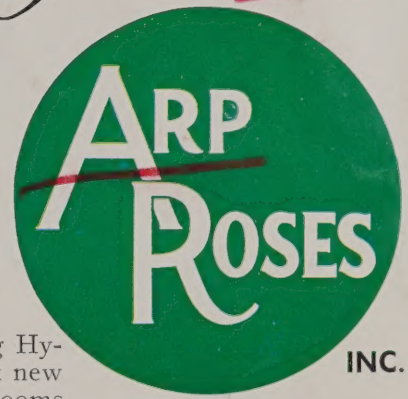
FALL 1959

SPRING 1960



INTRODUCING THE THREE
ALL-AMERICA ROSE SELECTIONS
OF 1960

ALL 3 Postpaid **\$7.50** 3 of Each **\$21.75**



▼ **GARDEN PARTY.** Everblooming Hybrid Tea (Pat. 1814). Magnificent new introduction with large, shapely blooms of creamy ivory flushed apple-blossom pink at each petal's edge. Long, strong stems. Strong, free-blooming plant.

Each \$3.50
3 for \$9.30

P. O. Box 3338
TYLER, TEXAS



▲ **SARABANDE.** Everblooming Floribunda (Pat. 1761). Brilliant new semi-double orient-red. Bushy compact plant. Each \$2.50, 3 for \$6.60

▼ **FIRE KING.** Everblooming Floribunda (Pat. 1758). Clustered fiery vermillion blooms galore! New dazzling beauty. Each \$2.50, 3 for \$6.60





QUEENS

◀ **PINK FROST**

Plant Pat. No. 1269

◆ Huge hybrid tea show rose, double, high-centered flowers of charming light to medium pink, gradually cup as they open. Exhibition size — 38 to 45 petals, strong Damask fragrance. Petals are thick, satiny, arranged regularly, not easily affected by the weather. Two famous roses, Charlotte Armstrong and Texas Centennial, were the parents. Vigorous, healthy growth to about 5 feet the first season, glossy, leathery foliage. A real blue-ribbon rose.

Each \$2.50 3 for \$6.60
Postpaid

QUEEN'S COLLECTION

(Singly ALL 5
\$14.25) Postpaid \$12.50
2 of Each (10) . . . \$24.50

CHERRY GLOW ▶

Plant Pat. No. 1490

Flashy new Grandiflora. Tall, sturdy plant loaded with large cherry-red blooms with lovely fragrance. Bronzy-green foliage.

Each \$2.75
3 for \$7.20

▶ **PINK PEACE**

Huge, luminous blooms of deep dusty pink, extravagantly endowed with richness of color, wonderful fragrance, strong cutting stems, and a sturdy tall bush abundantly clothed in leathery dark green foliage.

Pat. 1759

Each \$3.00
3 for \$7.95



OF THE GARDEN



◀ PERFECTA

Queen Elizabeth Byars
Texas Rose Festival
Tyler, Oct. 15-18, 1959

◀ KORDES PERFECTA

Plant Pat. No. 1604

Big, well-formed blooms, with high center and gracefully outcurling petals of satiny creamy-white, with a touch of sunny yellow edged in rosy-carminé. The plant is vigorous, strong, and has rich heavy foliage. Here is a big, bold beauty that is a sheer delight from bud to bloom.

Each \$3.50 3 for \$9.20



YELLOW ROSE

OF TEXAS

LEMON CHIFFON ▶

(Plant Pat. 1241)

From the noble parentage of Soeur Therese and Golden Dawn comes this rich yellow, early-flowering rose. Long pointed buds, 3½ to 4-inch solid lemon-yellow flowers, strong spicy fragrance. The thickly branched bush produces abundant blooms and heavy, lustrous foliage.

Each \$2.50, 3 for \$6.60



ARP SELECTS 9 WINNERS

ARP SELECTION OF 9
ALL-TIME GREATS

(Singly, \$23.25)

AARS OFFER **\$20.⁴⁵**

ALL NINE
POSTPAID

Double Shipment, Special . . \$40.00



WHITE KNIGHT

(Plant Pat. 1359). Magnificent new satiny white rose, well-formed, fragrant buds and blooms. Glossy green foliage.

Each \$3.00, 3 for \$7.95

MOJAVE

(Plant Pat. 1176). All the warm tints of a desert sunset are combined in this prizewinner — glowing apricot-orange, nasturtium-red, scarlet and vermillion. Double fragrant flowers, perfect for cutting. Tall plant.

Each \$2.75, 3 for \$7.20



NOCTURNE

(Plant Pat. 713). Fragrant dark red with maroon shadings. Strong growing, bushy, upright, produces many flowers. The stems long, foliage large and luxuriant.

Each \$2.25, 3 for \$6.00

CHRYSLER IMPERIAL

(Plant Pat. 1167). Smashing, rich crimson, and lustrous garnet in the depths of the high-centered bloom. Sturdy stems, compact plant, often a prizewinner.

Each \$2.50, 3 for \$6.60



FORTY-NINER

(Plant Pat. 792). Well-shaped flowers, mildly fragrant, with 25 to 40 firm petals. Outside of the petals is yellow, inside fire-wagon-red. Vigorous, 3 to 4-foot plant.

Each \$2.50, 3 for \$6.60



ADDITIONAL Outstanding ROSES

NOT ILLUSTRATED IN THE CATALOG

HYBRID TEA ROSES

American Beauty	Each \$1.50, 3 for \$3.90
Cupped blooms of crimson-carmine	
Ami Quinard	Each \$1.25, 3 for \$3.15
Deep velvety red; fine fragrance	
Betty Uprichard	Each \$1.25, 3 for \$3.15
Outside of petals carmine, inside silvery salmon.	
Blanche Mallerin (Pat. 594)	Each \$2.00, 3 for \$5.25
Large satiny-white fragrant blooms.	
Burnaby (Pat. 1314)	Each \$2.50, 3 for \$6.60
Tapered buds, light clear yellow blooms.	
Caledonia	Each \$1.35, 3 for \$3.70
High centered snowy-white blooms.	
Christopher Stone	Each \$1.25, 3 for \$3.15
Vivid scarlet-crimson fragrant flowers.	
Dainty Bess	Each \$1.35, 3 for \$3.70
Single 5 petaled rose of shell-pink.	
Diamond Jubilee (Pat. 824)	Each \$2.25, 3 for \$6.00
Glowing buff-orange high-centered blooms.	
Edith Nellie Perkins	Each \$1.35, 3 for \$3.70
Outside cerise-orange, inside salmon-pink.	
Enchantment (Pat. 737)	Each \$2.25, 3 for \$6.00
Enormous blooms of peach-pink.	
Fran Karl Druschki	Each \$1.25, 3 for \$3.15
Perfectly formed pure-white blooms.	
Golden Scepter (Pat. 910)	Each \$1.85, 3 for \$4.85
Unfading rich golden yellow.	
Grenoble	Each \$1.25, 3 for \$3.15
Fragrant flowers of carmine-red.	
Katherine T. Marshall (Pat. 607)	Each \$1.85, 3 for \$4.85
Clean sparkling pink.	
Konigin Luise	Each \$1.35, 3 for \$3.70
Fully double, large white flowers.	
Lady Elgin (Pat. 1469)	Each \$2.50, 3 for \$6.60
Exciting blend of orange-apricot	
Linda Porter (Pat. 1507)	Each \$2.50, 3 for \$6.60
Light pink blooms of fine form.	
Living (Pat. 1463)	Each \$2.50, 3 for \$6.60
Blazing orange-red streaked with copper.	
Love Song (Pat. 1360)	Each \$2.50, 3 for \$6.60
Salmon pink, light yellow reverse.	
Lowell Thomas (Pat. 595)	Each \$2.25, 3 for \$6.00
Vibrant chrome-yellow.	
McGredy's Sunset	Each \$1.50, 3 for \$3.90
Orange yellow overlaid with salmon-flame	
Mrs. P. S. du Pont	Each \$1.50, 3 for \$3.90
Golden yellow blooms, fine fragrance	
New Yorker (Pat. 823)	Each \$2.50, 3 for \$6.60
Velvety scarlet red blooms.	
President Eisenhower (Pat. 1217)	Each \$2.25, 3 for \$6.00
Unfading flowers of rich rose-red.	
Rex Anderson	Each \$1.50, 3 for \$3.90
Exhibition size ivory-white blooms.	
Rouge Mallerin	Each \$1.35, 3 for \$3.70
Rich brilliant red, Damask fragrance.	
Rubaiyat (Pat. 758)	Each \$1.85, 3 for \$4.85
Fragrant, rich, crimson-red.	
Show Girl (Pat. 646)	Each \$2.25, 3 for \$6.00
Long lasting blooms of deep pink.	
Syracuse	Each \$1.25, 3 for \$3.15
Full, double flowers of scarlet-crimson.	
The Duke (Pat. 1522)	Each \$2.50, 3 for \$6.60
Cerise rose, with reverse silvery pink.	
Zulu Queen	Each \$2.50, 3 for \$6.60
Velvety-petaled blooms of dusky deep maroon.	

GRANDIFLORA ROSES

Buccaneer (Pat. 1119)	Each \$2.50, 3 for \$6.60
Cupped blooms of clear sunny yellow.	

FLORIBUNDA ROSES

Cecile Brunner	Each \$1.75, 3 for \$4.65
Perfect blooms of dainty pink.	
Donald Prior	Each \$1.50, 3 for \$3.90
Semi-double, bright scarlet.	
Else Poulsen	Each \$1.35, 3 for \$3.70
Single bright rose pink.	
Gold Cup (Pat. 1683)	Each \$2.50, 3 for \$6.60
Clusters of unfading golden yellow.	
Golden Salmon	Each \$1.25, 3 for \$3.15
Huge trusses of salmon-orange.	
Goldilocks (Pat. 672)	Each \$1.75, 3 for \$4.65
Golden yellow blooms in sprays.	
Ideal	Each \$1.25, 3 for \$3.15
Very dark velvety crimson.	
Improved Lafayette	Each \$1.35, 3 for \$3.70
Glowing red, suffused crimson.	
Jiminy Cricket (Pat. 1346)	Each \$2.00, 3 for \$5.25
Coral-orange fragrant blooms.	
Lavender Pinocchio (Pat. 947)	Each \$2.00, 3 for \$5.25
Smoky pink lavender blooms.	
Ma Perkins (Pat. 1143)	Each \$2.00, 3 for \$5.25
Sparkling coral-pink.	
Orange Sweetheart (Pat. 1155)	Each \$2.00, 3 for \$5.25
Clusters of deep orange-pink blooms.	
Pinkie (Pat. 712)	Each \$2.00, 3 for \$5.25
Dainty fully-double light pink.	
Red Ripples	Each \$1.35, 3 for \$3.70
Wavy-petaled, bright red.	
Texan (Pat. 1471)	Each \$2.50, 3 for \$6.60
Large bright red blooms.	
White Bouquet (Pat. 1415)	Each \$2.50, 3 for \$6.60
Semi-double white, yellow stamens.	

CLIMBING ROSES

Cl. Cecile Brunner	Each \$1.75, 3 for \$4.65
Perfect dainty pink blooms.	
Cl. Etoile de Hollande	Each \$1.75, 3 for \$4.65
Climbing form of Etoile de Hollande (See pg. 9)	
Cl. Goldilocks (Pat. 1090)	Each \$2.50, 3 for \$6.60
Prolific, golden yellow blooms.	
Cl. Mrs. P. S. du Pont	Each \$1.75, 3 for \$4.65
Rich yellow; vigorous plant.	
Cl. Poinsettia	Each \$1.75, 3 for \$4.65
Climbing form of Poinsettia (See pg. 6).	
Cl. Radiance	Each \$1.50, 3 for \$3.90
Climbing form of Radiance (See pg. 6).	
Cl. Red Talisman	Each \$1.75, 3 for \$4.65
Cerise-red flowers, strong stems.	
Cl. Summer Snow	Each \$2.00, 3 for \$5.25
Handsome clusters of glacier-white.	
Cl. White American Beauty	Each \$1.25, 3 for \$3.15
Large pure white blooms.	
Dr. J. H. Nicolas	Each \$2.00, 3 for \$5.25
Deep rose-pink. Very fragrant.	
Dream Girl (Pat. 643)	Each \$2.25, 3 for \$6.00
Splendid salmon-pink blooms.	
Gladiator (Pat. 1524)	Each \$2.75, 3 for \$7.20
Bright scarlet, shaded soft red.	
New Dawn	Each \$2.00, 3 for \$5.25
Delicate appleblossom-pink.	
Paul's Scarlet	Each \$1.35, 3 for \$3.70
Semi-double scarlet red.	

ABOUT THE ARP GUARANTEE

If given normal minimum garden care ... (not when hired man plants upside down, or sets bushes in rock at lakehouse visited twice a year, or drouth brings water rationing and zero soil moisture) ... every rose must bloom, true variety. Refund or replacement is your option. Return of perishable merchandise is unnecessary expense.

Acknowledgment card and shipping notices are mailed.

WHEN COMPLETE

Original order as a checklist is returned to you in the shipment. If incomplete, it follows with mailed refund. If correspondence is necessary, inclose order copy if it is handy.

YOUR NURSERYMAN

Your garden center or landscape architect can supply you with Arp-grown roses every season. Firms serving you should send early reservation for stock (bareroot for direct planting, packaged for sales display, or Spring-flowering in containers).

R. MULTIFLORA JAPONICA

Understock is fibrous, thrifty, black-spot resistant. Texas Wax or R. Canina by comparison is a thorny, unproductive bramble without root balance, and undependable host plant discarded by propagators many years ago. It is not a preferred stockplant in any major rose nursery, and is not believed the solution to gardening problem in Gulfcoast crawfish soil and humid atmosphere. Raised bed for drainage and timely spray for blackspot are more likely aids.

PERFECTION OF FLOWER

Depends on healthy foliage. First rose garden requirement, the control of defoliating blackspot, is Manzate spray after rain, or weekly until hot, dry weather. Keep foliage on bushes if you would have Spring-to-Winter rewards for your investment. Your friends will multiply. Tourists will hunt your garden. There is a lot of personal satisfaction in growing roses, the world's favorite flower, 4 to 1.

AMERICAN ROSE SOCIETY

Invites your membership, provides news, information and fellowship. Send \$5.50 annual dues to 4048 Roselea Place, Columbus 14, Ohio; receive American Rose Annual and monthly American Rose Magazine, plus other services.

FLOWERING PLANTS

Growing in containers, enable planting in garden in late Spring or Summer. Weighing about 15 pounds, Arp-potted, well rooted, heavy foliage bushes of selected varieties are ready in April at the Arp Garden in Tyler, or your area nurseryman can order direct truck delivery. The cost: about 25c more than dormant plants cataloged.

ALL AMERICA SELECTIONS

Tested in 23 well-located trial gardens, and scored by experts, the best graded new roses win All America awards. Public gardens in 120 cities have annual demonstration plantings. You can be your own All America Rose Judge, rating varieties on official qualities: Novelty, difference from other roses; Vigor, endurance; Habit, shape; Resistance, to disease; Foliage, texture and size; Abundance, of flower; Bud, shape, size; Flower, size and beauty; Substance, endurance of petals; Color, opening; Color, finishing; Fragrance, desirable scent; Stem, length and strength. Excellence of these in many geographic environments wins the green and white tag, the AARS trade mark.

ROSE GRADES AND PRICES

American Standards for Nursery Stock are familiar to members of American Association of Nurserymen and to ethical growers, regardless of area of production (which makes less difference than consumers are led to believe). Minimum marketable is No. 2 common variety with no warranty selling this year singly packed 59¢, 2 for \$1.00. If cheaper, beware. Stronger plants with record of proper cultivation, feeding, harvest, grade, refrigeration, label, pack, and distribution will be priced upward from there.

Condition of plants is more important. Buy packaged roses locally within two weeks of delivery from nursery. Wax doesn't kill, but overexposure will.

Your area nursery can obtain the same good quality rose as used in your Arp order. Some grading refinements are permitted with a few "tender" varieties, but the minimum No. 1 hybrid-tea bush will have 3 strong canes, two 18 inches and up. Floribunda varieties carry an extra cane, shorter and lighter, while Climbers are graded longer and heavier. Further pruning is essential in most planting procedures, so prepruning as a shipping service without misrepresentation is a legitimate nursery practice.

Nursery employees and supervisors are as human as their errors. The best advertisement is a successful garden. If your shipment contains a small bush or a wrong one, Arp wants to know and to replace, refund or adjust promptly. You're paying for it. Accept no less. But don't expect it if you pay less.

MINIATURE ROSES

Direct from Ohio Grower

EACH \$1.25, 3 for \$3.25. Postpaid

(Not illustrated, these choice varieties available January 15)

Red — **Centennial Miss** (pat. 1301). Vigorous, free-flowering fully double, glowing crimson with claret tones; a showy variety.

Pink — **Pink Joy** (pat. 1378). Beautiful, long rose-red buds opening to glowing pink blooms with center of salmon-gold.

White — **Frosty** (pat. 1412). Delightfully fragrant, nearly perfect pure snow blooms mark this loveliest of the white miniature roses.

Yellow — **Jackie**. Superb yellow buds become very double and fragrant flowers on sub-zero hybrid, extra hardy plant.

Bi-Color — **Presumida**. A baby Talisman, recent introduction of bright orange, gold and salmon coloring, like Talisman in bud and flower.

ONE EACH OF ALL FIVE, \$5.50. Postpaid

Miniature Roses are easy to grow, winter hardy, and can be used as pot-plants in a sunny window. They are not year-round house plants and should be given a rest out of doors in the Fall. They are mailed in dormant condition, cut back to about 2," with about 1/3 of the soil from a 2 1/2" pot removed. They are wrapped in wet sphagnum moss and wax paper. On delivery they should be re-potted in 3" or larger pots at 60° inside. They can be forced into bloom in 6 to 8 weeks. Miniature roses require only an ordinary soil which will grow other plants with a pH of about 6.5. Regular feeding and care as for large roses is desirable and rewards the gardener for his efforts.

CLUB PROGRAMS: 35 mm. kodachromes of general interest, rose field cultivation, varieties close-up, Texas Rose Festival, with commentary for slide presentation; plus 16 mm. color sound movie on All-America Rose Selections loaned free if date is open.

All America Roses



HELEN TRAUBEL

(Plant Pat. 1028). Lively pink, lovely apricot tints. Long, slim buds, elegant, 5 to 6-inch flowers with high center. Very free flowering, dependable.

Each \$2.75
3 for \$7.20

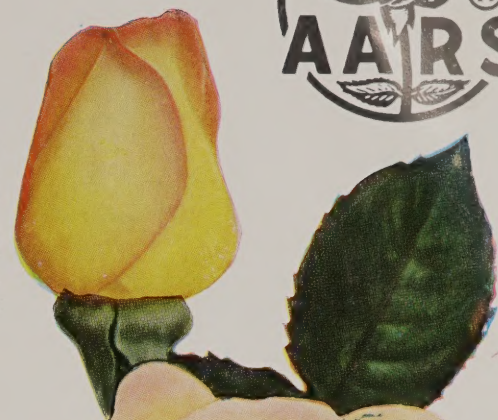


PEACE

(Plant Pat. 591)

One of the best and most beautiful of roses. A vigorous, healthy grower with shining, dark foliage. Yellow buds picot-ed cerise, alabaster blooms flushed pink. Very large and long lasting, strong, straight stems.

Each \$2.50
3 for \$6.60



TIFFANY

(Plant Pat. 1304). Long buds of deep pink shaded yellow at base, opening to phlox-pink blooms. Perfectly formed, double and high centered; very fragrant.

Each \$2.75, 3 for \$7.20



MIRANDY

(Plant Pat. 632). A gorgeous, fragrant, red rose. The big buds are deep, rich dark red with black shadings, opening to chrysanthemum-red. It has a penetrating, unforgettable fragrance. The plant is strong, with heavy stout stems, and produces its glorious flowers freely all season.

Each \$2.25, 3 for \$6.00



10 ARP-GROWN ROSES

FOR MAXIMUM FLOWER ARRANGEMENT MATERIAL FROM JUNE 'TIL FROST, ORDER 3 OR 4 OF A KIND

◆ **TALISMAN.** Brilliant red and gold buds, opening to well-shaped blooms of scarlet-orange and rich yellow. Fragrant flowers of medium size. Leathery, shining foliage. Each \$1.25, 3 for \$3.15



TALISMAN



RADIANCE



GOLDEN CHARM

◆ **RADIANCE.** The standard American pink rose. Commonly know as the "beginner's rose" because it has been the means of introducing thousands of home gardeners to the hobby of rose growing.

Each \$1.25, 3 for \$3.15

◆ **GOLDEN CHARM.** An exquisite rose of bright buttercup-yellow, drenched with delightfully sweet perfume. The buds, opening to long-lasting flowers on splendid bushes, have made it one of the best sellers. Each \$1.25 3 for \$3.15



POINSETTIA



◆ **POINSETTIA.** This free-blooming rose brings the brilliance and glowing red of the Christmas poinsettia. As the bud opens, the petals curl back to make a star-pointed flower. Good grower, fine for cutting. Each \$1.35, 3 for \$3.70

◆ **PICTURE.** Perfect pink buds and flowers with warm rich salmon undertones. Heavily petaled, substantial and long lasting, with sweet tea fragrance. Plants are healthy and produce continuously. Each \$1.35, 3 for \$3.70

THE FIRST COLLECTION FOR EVERY GARDEN

\$10.00

DELIVERED GUARANTEED
THE BIG BEAUTIFUL TEN ON THESE
TWO PAGES ALL NO. 1 GRADE,
OF COURSE.

SAME ASSORTMENT
No. 1 1/2 GRADE: \$7.95

OFFER 9-0



RED RADIANCE

THE DOCTOR ♦
The huge silvery pink rose. Buds and blooms of fine form and captivating fragrance. Soft light foliage.
Each \$1.50, 3 for \$3.90

♦ **RED RADIANCE**
Vigorous growing, hardy, healthy, free blooming, with true rose fragrance. The color is a bright cerise-red.

Each \$1.25
3 for \$3.15

ECLIPSE. A top, all-purpose ♦ yellow rose for all parts of the country. Slim, tapering buds open to brilliant golden yellow blooms. Throughout the season the plant gives fresh, new buds as fast as the old ones open. The plant has rich, heavy, attractive foliage.

Each \$1.50
3 for \$3.90



ECLIPSE

CRIMSON GLORY ♦
Velvety rich crimson, very fragrant and reliable. The beautifully furred blooms are held proudly erect on vigorous plants. New crimson varieties must be extra good to beat Crimson Glory.
Each \$1.50, 3 for \$3.90



PRESIDENT
HERBERT
HOOVER

CRIMSON
GLORY



RED, PINK, YELLOW, WHITE

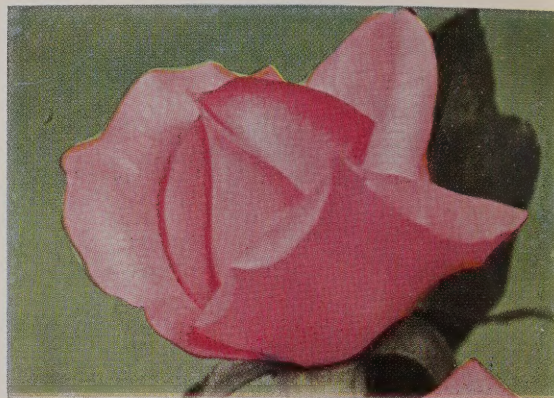
Another All-Time

GREAT NAMES IN BLUE RIBBON ROSES. TRULY GREAT SELECTION OF MOST-PLANTED, MOST-WANTED OUT OF 5,000 VARIETIES, LIKE OTHERS YOU FIND IN ARP CATALOG OF GARDEN GRANDEUR.

◆ MCGREDY'S YELLOW.

Popular yellow variety. Soft, unfading clear, pure buttercup-yellow. A strong grower and free bloomer, with foliage of holly-like texture.

Each \$1.35, 3 for \$3.70



BRIARCLIFF

◆ BRIARCLIFF. Very long

bud and large, double perfectly formed deep rose-pink bloom, lighter on outer petals, with a touch of citron-green at the base. About 50 petals, fragrant. Strong stems, perfect for cutting. Foliage dark and glossy. Vigorous and free-blooming from spring to frost.

Each \$1.35, 3 for \$3.70

◆ KAISERIN AUGUSTE VIKTORIA. A strong, healthy grower. Soft pearly white, with a little lemon in the center. Double, fragrant, beautifully formed. Considered by many to be the finest white rose.

Each \$1.35
3 for \$3.70



◆ CHARLOTTE ARMSTRONG. Magnificent open blooms of vivid cerise develop from lovely long, carmine-red buds. One of the tallest hybrid teas. Long cutting stems. Handsome disease-free foliage.

Each \$2.00, 3 for \$5.25

◆ CONDESA DE SASTAGO. Ovoid buds of rich yellow, opening to show an inner face of coppery red. Fragrant, double flowers of cupped form, 50 to 60 petals. Very bushy, free flowering.

Each \$1.35, 3 for \$3.70

MCGREDY'S YELLOW

KAISERIN AUGUSTE VIKTORIA

CONDESA DE SASTAGO



WHITE, MULTI-COLORED

the Arp Collection

ALL 10

No. 1

\$11.00

DELIVERED AND GUARANTEED

OFFER 5-6

THIS ASSORTMENT
No. 1 1/2 Grade, \$8.95



EDITOR McFARLAND

♦ **EDITOR McFARLAND.**
Perfectly formed, very fragrant
blooms of clear brilliant pink,
with strong, wiry stems.
Plants vigorous and bushy.
Each \$1.25, 3 for \$3.15

BETTER TIMES. Prized for its
bright cerise-red color, extra-fine,
long pointed buds and long stems.
Large high-centered flowers with 40 to 50 satiny petals. Strong, compact plant,
blooming very freely from spring through summer. Each \$1.50, 3 for \$3.90



BETTER
TIMES

♦ **SOEUR THERESE.** Pointed chrome-yellow
buds, marked carmine, rich daffodil-yellow
blooms, splendid stems.
Fragrant. Bronzy foliage.
strong plant.
Each \$1.35, 3 for \$3.70

♦ **COUNTESS VANDAL.**
Long, slender buds hold their
artistic shape for several days
as the petals unfold in a lovely
play of coppery bronze, car-
mine-pink, buff and gold.
Ideal for bouquets.
Each \$1.50, 3 for \$3.90



SOEUR THERESE

ETOILE DE HOLLANDE. ♦
Considered by many authorities to
be the best of the bright reds. Per-
fect buds, loose flow-
ers of rich velvety
crimson, with true rose fra-
grance. Strong healthy bush
of medium height, blooming
well all summer. Fine for cut-
ting.

Each \$1.50, 3 for \$3.90



ETOILE DE
HOLLANDE

COUNTESS
VANDAL



RECENT AND NOVEL



◆ **TWILIGHT.** (Plant Pat. 1434). New lavender-lilac with light silvery reverse. Pointed buds, fragrant, high-centered flowers, vigorous plant. Most appealing, distinctive.
Each \$2.75, 3 for \$7.20



◆ **FIRST LOVE.** (Plant Pat. 921). Urn-shaped, long, slender, rose-to-dawn pink buds, opening to flowers with each delicate pink petal gracefully pointed. Semi-double, medium size, light tea perfume. Vigorous, disease-resistant, everblooming.
Each \$2.25, 3 for \$6.00

4 FOR NOVELTY (OFFER 60)

Have these Delightful Four First in Your Own Neighborhood.

TWILIGHT
FIRST LOVE
PINK FAVORITE
ALAMO

PINK FAVORITE.

(Plant Pat. 1523). A pointed to urn-shaped bud and a large flower of rich pink, cupped and slightly fragrant. The foliage is very glossy and bright green. The plant is upright, vigorous, bushy, and a profuse bloomer.

Each \$2.50, 3 for \$6.60

Postpaid
\$9.75

3 of Each
SPECIAL
\$28.50



◆ **ALAMO.** (Plant Pat. 1689). A surprisingly full and long-lasting rose, whose brilliant color and sparkling fire typify the spirit of the heroes of The Alamo. Plump buds of deep crimson open, and open, and open, into unbelievably full blooms of over 100 velvety, rich cardinal-red petals. Sturdy, upright, free-blooming bush; rich green foliage.
Each \$3.50, 3 for \$9.20



TALL Grandifloras

THE STRETCHY ROSES THAT GROW UP,
BLOOMING ALL THE WAY!

PATENTED
ROSES ARP-
GROWN AND
SOLD UNDER
LICENSE FROM
PLANT PATENT
OWNERS.

Starfire

(Plant Pat. 1742).

The brilliance of a blazing star is found in this marvelous new Grandiflora! Abundant, perfectly-contoured flowers of unusual sun-fast currant red open from shapely urn-shaped buds. Flowers occur singly on long stems, or in lovely clusters. Deep green foliage, tall plant.

Each \$3.00, 3 for \$7.95



Roundelay

(Plant Pat. 1280).

Dark black-red buds open to brilliant red, neatly-formed camellia-like blooms. Color lasts well both as cut flowers and on bush. Delightful perfume. Strong, tall plant produces blooms on single stems or in clusters.

Each \$2.50, 3 for \$6.60



Montezuma

(Plant Pat. 1383).

Wonderfully formed buds and large, high-centered blooms of splashing scarlet-salmon-orange. Each of the 40-petaled flowers is gorgeous enough to satisfy the most demanding of rose gardeners. Fine vigorous plant, tall-growing, excellent foliage.

Each \$2.75, 3 for \$7.20

FOUR GRANDIFLORA,
Fit For Fairyland
Full of Vitality.

\$9.50

3 of Each—Really a Garden-full
Dozen — \$27.50

Queen Elizabeth

(Plant Pat. 1259). Fragrant blooms on long, almost thornless canes. A subtle blending of carmine-rose and dawn pink. Glossy, dark foliage clothes the tall plant.

The gorgeous blooms are borne singly or in large attractive candelabra clusters.

Each \$2.50

3 for \$6.60



MASTER FLORIBUNDAS

♦ **FASHION.** (Plant Pat. 789). Buds of oriental red. Hybrid-tea-like, fragrant, semi-double blooms of luminous pink, overlaid with gold. Blooms all season. Each \$2.00, 3 for \$5.25

♦ **IVORY FASHION.** (Plant Pat. 1688). Neat trim buds and blooms of clear ivory on large showy clusters. Cupped blooms reveal long slender golden yellow stamens.

Each \$2.75, 3 for \$7.20

♦ **RED PINOCCHIO.** (Plant Pat. 812). Luscious rich carmine acquiring a velvety cast as the bloom ages. 3½-inch flowers in large, long-lasting, unfading clusters. Each \$1.75, 3 for \$4.65



IVORY FASHION



ALL
THREE
\$5.75

♦ **CIRCUS.** (Plant Pat. 1382). Gay, bright flowers in an array of colors, from rich yellow and red in bud to orange-buff flushed pink in open bloom. Medium height. Each \$2.50, 3 for \$6.60

CIRCUS



RED PINOCCHIO



♦ **SPARTAN.** (Plant Pat. 1357). Burnt-orange buds opening to big, hybrid-tea-shaped blooms of warm orange-red that soften to reddish coral. Sweet old-time scent. Heaviest production in the garden. Each \$2.50, 3 for \$6.60

THESE 3
PRIZE
FLORIBUNDAS
\$6.75



FUSILIER



♦ **FUSILIER.** (Plant Pat. 1709). Rich orange-red of great luminescence, which deepens to a bright cherry-red. Huge clusters of flat wavy flowers. Compact, bushy plant.

12 Each \$2.50, 3 for \$6.60

SPARTAN



BEAUTY GROWS AT ARP

TIME PAY

1959 ORDER BLANK 1960



ARP ROSES inc.
Box 3338 TYLER, TEXAS

PAY PLAN for your convenience, on orders over \$20.00. Pay down 25% of bill; pay remainder in 3 equal installments due in 30, 60 and 90 days; add \$1.00 service charge for each order; and for each \$25.00 of the order over \$20.00, add \$1.00 for time payment cost.

GIFT ORDERS WITH YOUR GREETING OR HOLIDAY CARD ARE A SPECIALTY

Name of Buyer

Street or P. O. Box

City, Zone, State

SHIP TO:

IF NOT SAME AS BUYER'S MAIL ADDRESS

Signed:

DESIRED SHIPPING DATE
(Oct. 15 to Apr. 20)

Date
Ordered
Total
Ordered \$
Inclosed Check M.O. Currency
Payment
ARP RECORD
No.
Recorded Acknowledged
Filled Pieces
Mail Express

CLOSEST ALTERNATE VARIETY WILL BE SENT IN EVENT OF SHORTAGE
UNLESS YOU REQUEST REFUND BY PLACING CHECK MARK HERE.
SUBSTITUTION IS ALWAYS SUBJECT TO YOUR APPROVAL.

BILL ME ON THE PAY PLAN
(One-fourth with Order)

Quan.	(ALL ROSE PRICES POSTPAID IN THE U.S.)	Total	Quan.	VARIETY NAME	Each	3	Doz.	Total
ROSE COLLECTIONS								
	1960 AARS Winners (Page 1) — Garden Party, Sarabande, Fire King. Value \$8.50.			RED				
	All 3 Postpaid	\$7.50		Alamo	\$3.50	\$9.20	\$35.70	
	3 of Each (Total 9)	\$21.75		American Beauty	1.50	3.90	15.60	
	Queen's Collection (Pages 2 and 3) — Pink Frost, Cherry Glow, Pink Peace, Lemon Chiffon, Kordes Perfecta. Value \$14.25.			Ami Quinard	1.25	3.15	11.75	
	All 5 Postpaid	\$12.50		Better Times	1.50	3.90	15.60	
	2 of Each (Total 10)	\$24.50		Charlotte Armstrong	2.00	5.25	21.00	
	AARS Offer (Pages 4 and 5) — White Knight, Mojave, Chrysler Imperial, Nocturne, Forty-Niner, Helen Traubel, Peace, Tiffany, Mirandy. Value \$23.25.			Christopher Stone	1.25	3.15	11.75	
	All 9 Postpaid	\$20.45		Chrysler Imperial	2.50	6.60	26.40	
	Double Shipment (Total 18)	\$40.00		Crimson Glory	1.50	3.90	15.60	
	The Big Ten (Offer 9-0) (Pages 6 and 7) — Talisman, Radiance, Red Radiance, Golden Charm, Picture, Poinsetta, The Doctor, Eclipse, Crimson Glory, Pres. Hoover. Value \$13.70.			Etoile de Hollande	1.50	3.90	15.60	
	All 10 Postpaid	\$10.00		Grenoble	1.25	3.15	11.75	
	Arp Collection (Offer 5-6) (Pages 8 and 9) — Editor McFarland, Soeur Therese, Condesa de Sastago, K. A. Viktoria, McGredy's Yellow, Briarcliff, Better Times, Countess Vandal, Etoile de Hollande, Charlotte Armstrong. Value \$14.50.			Happiness	2.00	5.25	21.00	
	All 10 Postpaid	\$11.00		Living	2.50	6.60	26.40	
	4 For Novelty (Offer 60) (Page 10) — Twilight, First Love, Pink Favorite, Alamo. Value \$11.00.			Mirandy	2.25	6.00	24.00	
	All 4 Postpaid	\$9.75		New Yorker	2.50	6.60	26.40	
	3 of Each (12 in All)	\$28.50		Nocturne	2.25	6.00	24.00	
	Four Grandiflora (Page 11) — Starfire, Montezuma, Roundelay, Queen Elizabeth. Value \$10.75.			Poinsetta	1.35	3.70	13.95	
	All 4 Postpaid	\$9.50		President Eisenhower	2.25	6.00	24.00	
	Grandiflora Dozen (3 of Each)	\$27.50		Red Radiance	1.25	3.15	11.75	
	Master Floribunda (Page 12) — Fashion, Ivory Fashion, Red Pinocchio. Value \$6.50.			Rouge Mallerin	1.35	3.70	13.95	
	All 3 Postpaid	\$5.75		Rubaiyat	1.85	4.85	18.85	
	Prize Floribunda (Page 12) — Circus, Fusilier, Spartan. Value \$7.50.			Syracuse	1.25	3.15	11.75	
	All 3 Postpaid	\$6.75		Zulu Queen	2.50	6.60	26.40	
	"Bloomingest 10" (Page 13) — 2 Rosenelfe, 2 Summer Snow, 2 Floradora, 2 Pinocchio, 2 Betty Prior. Value \$15.00.			PINK				
	All 10 Postpaid	\$11.50		Betty Uprichard	1.25	3.15	11.75	
	Aristocratic Climbers (Page 14) — Climbing Peace, Climbing Crimson Glory, Golden Showers. Value \$7.50.			Briarcliff	1.35	3.70	13.95	
	All 3 Postpaid	\$6.60		Dainty Bess	1.35	3.70	13.95	
	Blooming 3 Climbers (Page 15) — Blaze, Climbing Talisman, White Dawn. Value \$5.25.			Editor McFarland	1.25	3.15	11.75	
	All 3 Postpaid	\$4.00		Enchantment	2.25	6.00	24.00	
				First Love	2.25	6.00	24.00	
				Helen Traubel	2.75	7.20	28.80	
				Katherine T. Marshall	1.85	4.85	18.85	
				Linda Porter	2.50	6.60	26.40	
				Picture	1.35	3.70	13.95	
				Pink Favorite	2.50	6.60	26.40	
				Pink Frost	2.50	6.60	26.40	
				Pink Peace	3.00	7.95	31.80	
				Radiance, pink	1.25	3.15	11.75	
				Show Girl	2.25	6.00	24.00	
				The Doctor	1.50	3.90	15.60	
				The Duke	2.50	6.60	26.40	
				Tiffany	2.75	7.20	28.80	

GUARANTEE: EVERY PLANT MUST GROW THE FIRST SPRING OR ARP REPLACES FREE OR REFUNDS AT PURCHASER'S REQUEST. ORDERS PROMPTLY ACKNOWLEDGED. Foreign rose shipments collect for transportation. Patented varieties Arp-grown, and sold under license from the Plant Patent owners. Nominal (50c per order under \$10.00) handling and shipping charge helps defray mail-order expenses.

FREE, WHILE THEY LAST... Copies of the beautiful Arp rose catalog GARDEN GRANDEUR will be mailed to your good gardening neighbors, relatives or friends whose names and addresses you furnish here or write on separate sheet enclosed.

Customer pays transportation only on trees exceeding parcel post limits. Every Arp rose and tree guaranteed to grow the first spring. Any unsatisfactory plant should be held and reported to Arp Roses, Inc., Box 3338, Tyler, Texas, with return of order form for adjustment.



ROSENELFE

PROUD PROVEN FLORIBUNDAS

◆ **ROSENELFE.** Double, silvery rose-pink 2½ inches in diameter, in clusters on strong stems. Glossy foliage, bushy, 2-foot plant. Each \$1.50, 3 for \$3.90

◆ **SUMMER SNOW.** Fragrant, 2-inch fluffy white flowers in clusters of 12 to 15. Light green foliage. A magnificent show. Each \$1.50, 3 for \$3.90

◆ **PINOCCHIO.** Great clusters of salmon buds flushed gold at the base, changing to soft clear pink. Fruity fragrance. Each \$1.50, 3 for \$3.90



◆ **BETTY PRIOR.** Large clusters of single, shell-pink flowers with 5 petals. 3½-foot plant, vigorous, always in bloom. Each \$1.50, 3 for \$3.90

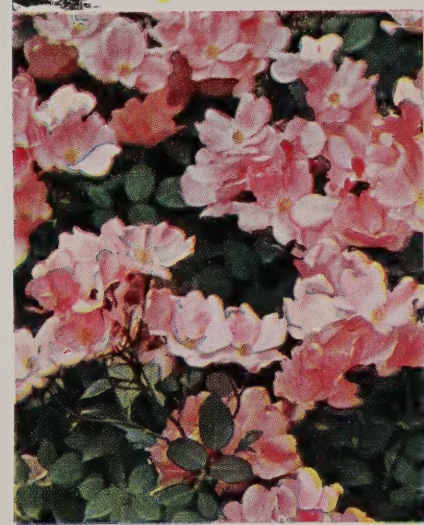
◆ **FLORADORA.** Sprays of exquisite buds of glowing orange-scarlet. Double flowers, tall and showy. Each \$1.50, 3 for \$3.90



FLORADORA



PINOCCHIO



BETTY PRIOR

2 EACH
The "Bloomingest" 10
\$11.50



◆ **VOGUE.** (Plant Pat. 926). Sprays of fragrant cherry-coral, 3 to 4-inch flowers of refined hybrid tea form. Rich, 2½ to 3-foot bush. Each \$2.00, 3 for \$5.25

◆ **GERANIUM RED.** (Plant Pat. 811). 4-inch, carnation-like flowers of vivid spectrum-red, rose-geranium fragrance. Compact, healthy. Each \$2.00, 3 for \$5.25



GERANIUM RED
©

Roses-CLIMBING

EXCEEDINGLY VIGOROUS, THRIFTY, EASIEST OF ALL TO GROW IN HOME GARDEN, LANDSCAPE, PARK OR COMMERCIAL BEAUTIFICATION PROJECT. ASK YOUR ROAD COMMISSIONER ABOUT NEW ROADSIDE PLANTING, STATEWIDE.

THREE ARISTOCRATIC CLIMBERS — CHAMPIONS ALL

Cl. Peace	\$2.25
Cl. Crimson Glory	2.50
Golden Showers	2.75
Singly, Value	\$7.50

ALL 3
POSTPAID
\$6.60
OFFER 0-1

GUARANTEE

Except for some climbers blooming the second season, every Arp rose is guaranteed to grow and bloom, and every tree to leaf, the spring following planting.

If any fail after normal care (cultural suggestions in each shipment), report by August 1, 1960, and Arp will replace FREE.

CLIMBING PEACE

(Plant Pat. 932). If you know the famous Hybrid Tea Peace, then you know what Climbing Peace must be! Huge, full, perfectly-formed creamy-yellow beauties with the loveliest of pink-edged petals. Remarkably strong, fast-growing canes, deep green foliage.

Each \$2.25, 3 for \$6.00



©

CLIMBING CRIMSON GLORY

(Plant Pat. 736) The same beautiful blooms as the Hybrid Tea Crimson Glory growing on a climber! The rich, fragrant, deep crimson flowers are outstandingly appealing. The neat, trim, disease-resistant foliage clothes the vigorous plant with a mantle of rich green. A fine climber in every way.

Each \$2.50
3 for \$6.60

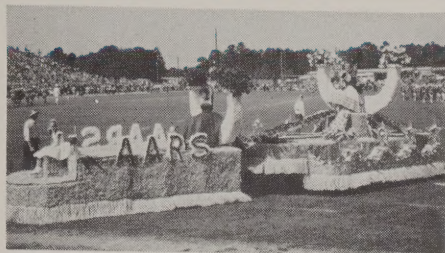


GOLDEN SHOWERS. (Plant Pat. 1557). May be grown as a climber, pillar or bush rose. Bears a profusion of pointed buds that open to flowers of hybrid tea size, in a bright canary-yellow. The almost thornless canes are covered with rich green foliage. Blooms intermittently all summer long. Each \$2.75, 3 for \$7.20



and BLOOMING

All America Rose Selections entry in Festival parade featured Starfire and Ivory Fashion, 1959 Award winners.



**MOST RUGGED
RESISTANT
THREE**
Postpaid
\$4.00
OFFER C-90



◆ **CLIMBING TALISMAN.** The world famed Talisman in climbing form. Beautifully formed buds and colorful blooms of scarlet-orange and rich yellow. Wonderful fragrance. Excellent climbing plant.

Each \$1.50, 3 for \$3.90

◆ **IMPROVED BLAZE.** The one indispensable climber, for no rose can equal its prolific brilliance. Semi-double, flaming scarlet blooms in massive clusters completely cover the vigorous plant making a breathtaking display in Spring and repeatedly during the summer.

Each \$1.75, 3 for \$4.65

WHITE DAWN. ◆

From late spring to frost it produces hundreds of pure white, completely double blooms resembling gardenias in their waxy form and texture. The shiny, rich green foliage provides a perfect setting for the attractive blooms.

Each \$2.00, 3 for \$5.25



Texas Rose Festival Queen's Court in 1958 included Duchesses Sally Ely and Babs Martin of Tyler.

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ARP Nursery Co.

HORTICULTURAL PRINTERS —
109 Manufacturing St., Dallas 7, Texas



OTHER SUPERIOR CLIMBING ROSES

CL. CECILE BRUNNER. Pink. Each \$1.75, 3 for \$4.65

CL. ETOILE DE HOLLANDE. Red. Each \$1.75, 3 for \$4.65

CL. GOLDBLOCKS (Pat. 1090). Yellow. Each \$2.50, 3 for \$6.60

CL. MRS. P. S. DUPONT. Yellow. Each \$1.75, 3 for \$4.65

CL. POINSETTIA. Red. Each \$1.75, 3 for \$4.65

CL. RADIANCE. Red. Each \$1.50, 3 for \$3.90

CL. RED TALISMAN. Red. Each \$1.75, 3 for \$4.65

CL. SUMMER SNOW. White. Each \$2.00, 3 for \$5.25

CL. WHITE AMERICAN BEAUTY. White. Each \$1.25, 3 for \$3.15

DR. J. H. NICOLAS. Pink. Each \$2.00, 3 for \$5.25

DREAM GIRL. (Pat. 643) Pink. Each \$2.25, 3 for \$6.00

GLADIATOR. (Pat. 1524). Red. Each \$2.75, 3 for \$7.20

NEW DAWN. Pink. Each \$2.00, 3 for \$5.25

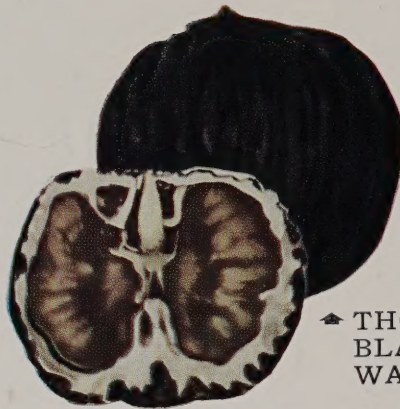
PAUL'S SCARLET. Red. Each \$1.35, 3 for \$3.70

Productive TREES



◆ **ENGLISH WALNUT.** Large, plump nuts, extra-fine quality, from a splendid shade tree. For moderate climates.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$2.70	\$7.25	\$23.25
4 to 5 ft. (Exp. Col.)	3.70	9.70	31.70



◆ **THOMAS BLACK WALNUT**

Bears when very young. Nuts of immense size and delicious flavor, thin shells.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$2.70	\$7.25	\$23.25
4 to 5 ft. (Exp. Col.)	3.70	9.70	31.70

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$1.60	\$4.70	\$14.70
4 to 5 ft. (Exp. Col.)	2.20	6.35	20.70



◆ **JAPANESE PERSIMMON.** Improved Variety. Fine eating, large, round red.

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$2.20	\$5.70	\$17.70
4 to 5 ft. (Exp. Col.)	2.70	7.70	24.70

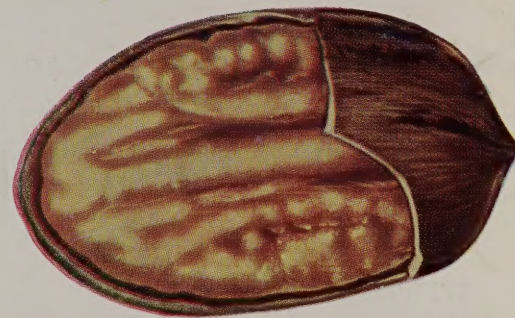
PAPERSHELL PECANS



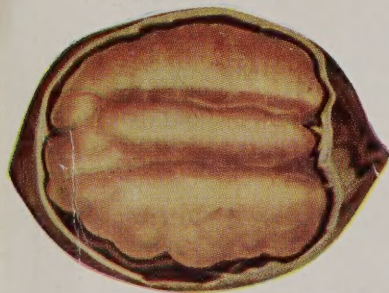
◆ **SUCCESS.** Large, oblong nuts with thin shells and partitions. 37 per pound, 52 percent kernel. Full, sweet, yellow kernels. Regular, heavy bearer. Valuable eastern variety.



◆ **WESTERN SCHLEY.** 59 nuts per pound, 60 percent kernel. Thin shell, easily cracked. Very prolific, does well over a wide area. Probably more valuable for Texas than Eastern Schley.



◆ **STUART.** Grown farther north than most kinds. Large, strong tree, large nuts; good quality, 55 per pound, 44 percent kernel. Shell medium thin.



◆ **BURKETT.** Popular, especially in West Texas. Large nut, thin shell, plump kernel, excellent flavor. 40 nuts per pound, 55 percent kernel. Healthy; regular bearer.

◆ **MAHAN.** Largest nut, thinnest shell. Bears very young. In some localities may not last as long or fill as well as other varieties, but in other areas it is highly valued.

To Improve Pollination
Plant Two Varieties.

PECAN PRICES

	Each	3 For	10 For
2 to 3 ft. (Postpaid)	\$ 2.75	\$ 7.70	\$ 24.70
5 to 6 ft. (Express, Collect)	4.50	12.70	42.25
8 to 10 ft. (Motor Freight, Collect)	11.50	32.95	106.25



TREES
SHIPPED
Nov. 1
to
March 15
—
ORDER
TODAY

